

# Ideal Door Components

INCORPORATED



Manufacturer of Chicks® Door Plugs

## Plugged In

[www.chicksdoorplugs.com](http://www.chicksdoorplugs.com)

❖ May 2021 ❖

### A Word From Chick's Daughters (and granddaughter)

*"A successful business does not require a management degree, it just requires an innovative thought" --Srinivas Balla*

An innovative thought....That pretty much sums up the start of Ideal Door Components. In 1991, Chick Sales had an innovative thought about how to reduce damaged doors from the dreaded duplex nail. Soon after, the invention of the first threaded door plug came to market and revolutionized how pre-hung doors were shipped. Today, 30 years later, we are a third-generation, family-run and local manufacturer of 13 value-added products. Stay tuned for what we have in the hopper next!



Our brand new hinge protector is in stock! What separates our hinge protector from others on the market? We came up with a special recipe of recycled materials which has three advantages:

1. If you want to reduce production time, our hinge protector is slightly pliable making it easier and faster to snap on (even faster than rubber bands).
2. Our blend of material is non-marring!
3. The flat-top design feature allows for improved door stacking.

Check out the enclosed samples and let us know if you would like more.

#### ECONOMIC NEWS

- Even though industries like restaurants and travel continue to suffer huge casualties from the coronavirus pandemic, the U.S. housing market remains ultra-competitive. Buyer competition continues to intensify driving up prices due to the limited supply of available homes.
- In spite of the fact residential construction is rebounding from Winter storms which shut down building in some parts of the country, residential construction starts are up 37% over last year. Home builders' confidence is strong despite record-high lumber prices and supply chain bottlenecks.
- The plastics industry has been hit hard with raw material shortages. However, there is no shortage of the specific blend of materials we use to make our products. Our products are all made local. There will never be import issues.

Respectfully, Valorie ~ Michelle ~ Danielle

# There's No Time For "Lion" Around



because TM Cobb  
in Riverside, CA

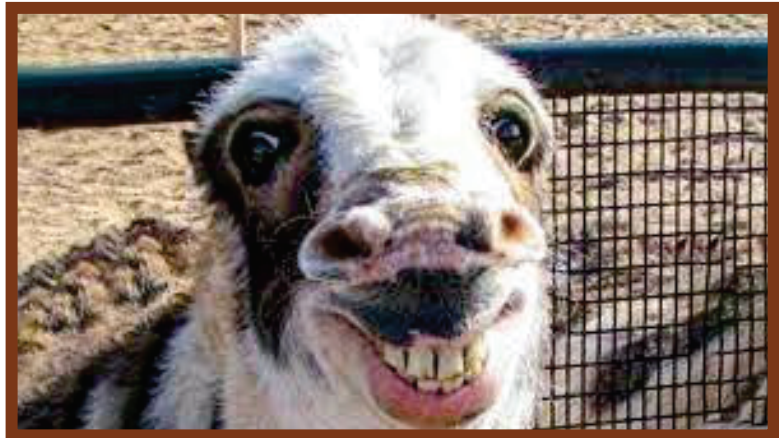
**Purchased the 132 Millionth  
Chicks Door Plug on 11-13-20**

They Received 500 **FREE** Door Plugs!

Your Friends at Ideal Door Components, Inc.  
Valorie – Michelle – Danielle

Toll Free: (800) 666-7305      Fax: (503) 657-7300  
Email: [chick@chicksdoorplugs.com](mailto:chick@chicksdoorplugs.com)

**[www.chicksdoorplugs.com](http://www.chicksdoorplugs.com)**



**ALL  
of our  
Customers are SO  
Special...Especially  
Precision Door & Cabinetry  
in Spokane, WA**

**They Purchased the 133 Millionth  
Chicks Door Plug on 1-12-21**

**They Received 500 FREE Door Plugs!**

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# No One is Dropping The ~~Kid~~ Ball Over Here Because



**Mid-Am Building Supply**  
in Moberly, MO

**They Purchased the 134 Millionth  
Chicks Door Plug on 3-11-21**

They Received 500 **FREE** Door Plugs!

Your Friends at Ideal Door Components, Inc.  
Valorie – Michelle – Danielle

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## Notice: There are Some Big Shoes Need Fillin'



Since Dyke Industries  
in Knoxville, TN

Purchased the 135 Millionth  
Chicks Door Plug on 4-27-21

They Received 500 FREE Door Plugs!

Your Friends at Ideal Door Components, Inc.  
Valorie – Michelle – Danielle

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